



### **The Wisconsin State Journal names pc/nametag a winner of the Madison Top Workplaces 2019 Award**

VERONA, WI—March 3, 2019—pc/nametag, Inc., a subsidiary of Avery North America, has been awarded a Top Workplaces 2019 honor by The Wisconsin State Journal. The list is based solely on [employee feedback](#) gathered through a third-party survey administered by research partner Energage, LLC, a leading provider of technology-based employee engagement tools. The anonymous survey measures several aspects of workplace culture, including alignment, execution, and connection, just to name a few.

“Top Workplaces is more than just recognition,” said Doug Claffey, CEO of Energage. “Our research shows organizations that earn the award attract better talent, experience lower turnover, and are better equipped to deliver bottom-line results. Their leaders prioritize and carefully craft a healthy [workplace culture](#) that supports employee engagement.”

As part of the meetings and events industry, pc/nametag is a people business, assisting planners with event solutions every day. “We’re honored to receive this award, and view it as an affirmation that we’re treating our employees with the same care and compassion as we do our customers,” said Cat Caruso, general manager of pc/nametag.



“Becoming a Top Workplace isn’t something organizations can buy,” Claffey said. “It’s an achievement organizations have worked for and a distinction that gives them a competitive advantage. It’s a big deal.”

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#### **About pc/nametag, Inc.**

Located in Verona, WI, pc/nametag is a leading resource for meeting and event planners worldwide providing customized name badges and exclusive registration supplies rounded out by expert consultation. pc/nametag, Inc. is a subsidiary of CCL’s Avery North America based in Brea, California.

#### **About Energage, LLC**

Headquartered in Exton, Pa., Energage is a leading provider of technology-based employee engagement tools that help leaders to unlock potential, inspire performance, and achieve amazing results within their organizations. The research partner behind the Top Workplaces program, Energage has surveyed more than 57,000 organizations representing well over 19 million employees in the United States.